

## Toshiba e-STUDIO2550c

Outstanding Achievement in  
Energy Efficiency



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The Toshiba e-STUDIO2550c gave an excellent overall performance in BLI's environmental test suite, exhibiting a projected annual energy consumption rate about 40 percent lower than the average of competitive A3 MFPs tested to date. Its energy-efficient design and host of environmentally friendly features helped it win BLI's Winter 2014 "Outstanding Achievement" recognition for energy efficiency.

"With the e-STUDIO2550c, users have access to many of the latest environmental features, such as blank-page removal and proof and job review modes, but they'll also benefit from the unit's superbly energy-efficient design," said BLI Test Technician Joe Tischner.

In addition to the features already mentioned, the unit offers a toner-save mode for print output, which helps users reduce toner use; auto color mode, which helps users reduce color toner use; N-up mode, which outputs multiple images on a single sheet of paper; and the ability to print black text using black toner and color elements using color toner on the same page. The unit also exhibited above average tested toner yields. And according to the company, the unit meets the requirements for US ENERGY STAR, EU RoHS, ECMA-370, Germany Blue Angel, Japan Eco Mark, Nordic Swan Label, Taiwan Green Mark, Chinese Environmental Labeling, Chinese Low Carbon and Environmental Labeling and China Energy Conservation Product Certification.

BLI's environmental testing measures the energy consumed by document imaging products in all operating modes, as well as in energy-save, idle and sleep

modes, as configured using a wired interface. In addition to reporting on a range of environment-related features, such as runnability with various grades of recycled paper and toner yield, the reports include projected annual energy consumption and cost based on real-world usage scenarios for each product category.

## About **BLI Pick Awards**

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Twice a year with its “Pick” awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI’s exhaustive lab tests. Its “Outstanding Achievement” awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI’s awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer’s maximum duty cycle. BLI’s durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI’s lab test earns BLI’s “Recommended” or “Highly Recommended” seal and a BLI “Certificate of Reliability” and the best performers qualify as “Pick” award contenders. Consequently, BLI “Pick” awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

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