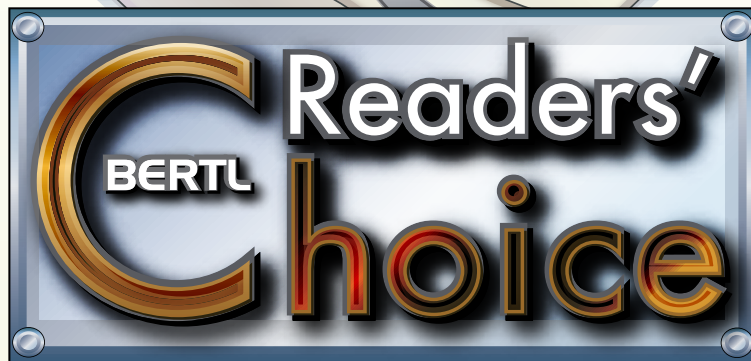


Readers' Choice 2007

The Market Has Spoken



Speed & Efficiency of Installation

Toshiba

Platinum Award

Equipment resellers and end users representing dealer principals, sales representatives, IT managers and business buyers around the world participated in the BERTL Readers' Choice survey to offer their perspective of the most outstanding manufacturers in the digital imaging marketplace. These survey respondents selected their primary manufacturer to rate its quality and reliability of products, installation and ongoing service, ease-of-use, solutions provided, and other factors.