

## MEDIA RELEASE

### TOSHIBA ENTERS RELATIONSHIP AGREEMENT WITH NEW ZEALAND INTERGRATED SCHOOLS.

Wellington, New Zealand – Dec 20, 2017. Toshiba Australia Pty Limited has entered into a long-term collaborative agreement with the New Zealand Catholic Education Office (NZCEO) & the Association of Proprietors of Integrated Schools (APIS) both as a major sponsor and for the supply of Multi-Function Devices (MFD), Copiers, Printers and Document Solutions.

Toshiba is a renowned global innovator and one of New Zealand's largest providers of Office and print technology. With many years supplying schools in New Zealand with leading technology, Toshiba is proud to announce it has signed a Relationship Agreement with NZCEO/APIS.

Significantly, New Zealand's integrated schools make up 11.4% of the total schooling provision for New Zealand children and educate some 88,000 children making NZCEO/APIS members New Zealand's second largest education network.

As part of the sponsorship, Toshiba will promote and educate members via a series of print publications, email newsletters and links to and from the NZCEO/APIS websites. These will highlight special offers and inform members of the most recent developments and success stories via case studies and testimonials.

Members can also experience Toshiba technology first hand by visiting exhibitions and trade show stands at a range of upcoming events and conferences.

Another highlight of the agreement allows Toshiba to sponsor a scholarship through the "Graduate Certificate in Leadership and Catholic Culture" offered by The Catholic Institute.

Paul Ferris, CEO of NZCEO, expressed his thoughts about the new relationship:

"APIS and NZCEO are excited about the new relationship with Toshiba. Toshiba Copiers are about sharing information in an environmentally responsible way. Faith based schools share information to help our communities come to value our environment. Toshiba, APIS and NZCEO have different roles to play in the world but each one has a moral compass based on valuing people, being inclusive, helping others and leaving the world a better place for those still to come."

Toshiba General Manager, Bret Davies responded.

"Toshiba is both honoured and delighted to be a preferred supplier of technology for this high achieving sector and to commence collaboration with NZCEO/APIS.

Toshiba prides itself on being an innovator and is committed to providing products, services and resources to deliver the best results and a sustainable future for everyone.," said Bret Davies.

"NZCEO/APIS members can look forward to significant improvements in performance, efficiency and service with substantial cost and time savings, all delivered in a trustworthy, responsive and proactive manner" he added.

#### About Toshiba Australia

Toshiba Australia is a leading and diversified manufacturer, solutions provider and marketer of advanced electronic, electrical products and systems. Toshiba One brings innovation and imagination to a wide range of businesses through digital products

including; Multifunction Printers, Desktop Printers, Barcode Printers, Document Management Solutions, Office Technology and more.

#### **About Toshiba**

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning from information & communications systems, digital consumer products, electronic devices and components, power systems, to industrial and social infrastructure systems and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 550 companies, with 198,741 employees worldwide and annual sales surpassing 6.6 trillion yen (US\$55 billion).

Visit Toshiba's web site at [www.toshiba-business.com.au](http://www.toshiba-business.com.au) or [www.toshiba-business.co.nz](http://www.toshiba-business.co.nz).

#### **About NZCEO & APIS**

The New Zealand Catholic Education Office (NZCEO) is the not-for-profit office of the New Zealand Council of Proprietors of Catholic Integrated Schools and acts as the office for the Association of Proprietors of Integrated Schools (APIS) which represents proprietors of all New Zealand's Integrated Schools.

NZCEO also serves the educational requirements of the New Zealand Catholic Bishops Conference and assists the Conference and the Proprietors of Catholic Integrated schools in their mission of providing Catholic education. NZCEO state-integrated Catholic schools represent 8.4% of the New Zealand state education sector and over 65,000 students. APIS state-integrated schools include NZCEO schools and represent 11.4% of the state education sector and over 88,000 students.

Visit the NZCEO web site at [www.nzceo.org.nz](http://www.nzceo.org.nz) and the APIS web site at [www.apis.org.nz](http://www.apis.org.nz).

#### **Further information contact:**

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