

**TOSHIBA**

# **Sustainability Matters**

How Australian businesses  
can thrive with Toshiba's  
eco-friendly solutions





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# Sustainability Matters

For Australian businesses, sustainability is an important priority.

It is widely accepted that a business that only looks at profits is not considering the full cost of doing business, and the practice of reporting on Environmental, Social and Governance (ESG) performance is growing, with 93% of the ASX300 producing an ESG report (2023).<sup>1</sup> That figure increases as you look higher up the ASX list—to 98% of the ASX100 and every single one of the ASX20.

## Did you know...

On a global scale, Toshiba is so much more than an MFD supplier: we develop, design and manufacture equipment for the renewable energy revolution.

- SCiB™ rechargeable lithium-ion batteries used in cars, buses, railroad cars, elevators and power plants.
- Equipment for solar farms, wind farms and geothermal power.
- Power to Chemicals (P2C) technology to turn captured CO<sub>2</sub> into fuel.

This approach, often called 'Triple Bottom Line' reporting, reflects pressure from four key sources:

- 1. Investors** – investors want long term performance, and they know that requires a sustainable business. Increasing numbers of investors are actively decommitting from non-sustainable businesses, with a massive 90% of global institutional investors reconsidering their investments in companies that do not have ESG criteria in their business model.<sup>2</sup>
- 2. Consumers** – consumers want to buy products or services that are less damaging to the environment, human health and society, and to purchase from organisations that take social and environmental issues seriously. Sustainability is a consideration for as many as 38% of consumers when making their purchase choices.<sup>3</sup>
- 3. Industry peers** – in competitive markets, businesses are under pressure from each other. To remain ahead of the pack, a business needs to consider its sustainability record in comparison to its industry peers. Pressure is also driven by collaboration, where companies in a sector work together to create standards for sustainability governance, such as the Australian Packaging Covenant.
- 4. Governments** – sustainability is being built into legislation, with ever tighter regulations about how companies must take social and environmental futures into account in their operations, and harsh penalties for non-compliance. Businesses wanting to win Government contracts can only do so if they can show that they have strong sustainability credentials.

You are no doubt under some, or all, of these pressures. Toshiba can help you achieve your sustainability goals—and in this eBook we'll explain how.

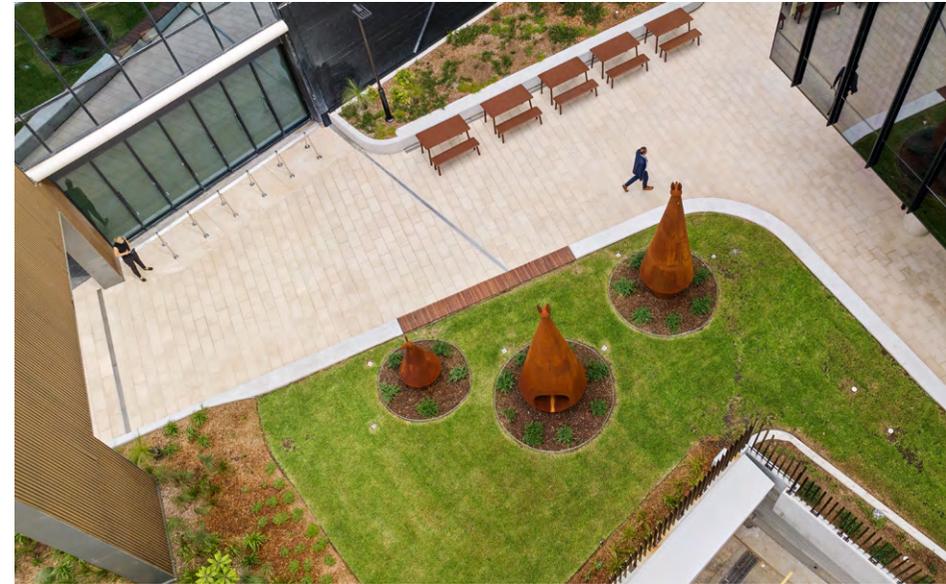
# The importance of document management in your business

Printing, scanning and document management is an important element of many businesses.

Whether you're a school, a public sector organisation, a healthcare provider, a professional services firm, a retailer, manufacturer or part of the supply chain, you rely on documents—from invoices to purchase orders, exam papers to bills of materials, staff appraisals to contracts. You handle these documents using multi-function devices (MFDs) to print, scan and copy.

But have you considered how your choice of MFD partner could impact your sustainability profile? Choosing Toshiba can help your business become more sustainable in four key ways—let's take a look.

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## **Toshiba Australia's new green home**

Toshiba Australia's Head Office in Sydney is the new Array Building<sup>4</sup>

- Designed to the latest environmental standards
- Achieved 5-star Green Star Design rating
- Property Council of Australia A-Grade building
- Reduced power for lighting, heating and cooling
- Close to public transport, and with end-of-trip facilities for cycling to work
- Targeting 5.5-star NABERS Energy
- Targeting WELL Platinum Certification

# How Toshiba can help you achieve your ESG goals

## 1. Reduced manufacturing emissions

In choosing Toshiba for your MFDs, you'll be working with one of the world's leading sustainability organisations, and a company that is actively working towards carbon neutrality and a circular economy. As your supplier, we help to build sustainability into your supply chain.

### Reducing manufacturing emissions

We've carried out a minute analysis of every part of our MFD manufacturing process and supply chain, and then eliminated or reduced emissions as far as possible. This means that the design, procurement of materials, manufacturing, delivery, and end-of-life disposal of our MFDs generates the minimum possible CO2 emissions.

### Lower operational emissions

We've designed our MFDs to generate less emissions when you use them in your business:

- All our new A3 MFD ranges have been awarded the EPEAT Gold Rating, meeting all of the essential and over 75% of the desirable criteria.
- All Toshiba's toner and development containers are made of at least 25% recycled plastics. Toner cartridges and their contents are fully recyclable.
- We work with specialist organisations like Close the Loop, to recycle and dispose of toner consumables.
- Toshiba partners with Ecycle Solutions who cover 97% of populated areas in Australia, for all e-waste requirements including copiers, electronics and batteries.
- An approved provider for the National Television and Computer Recycling Scheme (NTCRS), Ecycle Solutions also collect and recycling Expanded Polystyrene (EPS). EPS accounts for 30% approx. of the total volume of packaging material in a Toshiba MFD and is saved from landfill across the country.
- Toshiba is a member of the Australian Packaging Covenant—we use recycled packaging. We recycle the metals in our end-of-life hardware, and we use environmentally safe, organic photoconductors (OPC) drums.



## 2. Certified carbon neutral MFDs – Carbon Zero scheme

We can enable you to buy a certified carbon neutral MFD—helping you reach your sustainability targets.

As well as eliminating as much of the CO<sub>2</sub> as we can from our MFD manufacturing process, we offer an offset program for the remaining emissions, so that you can buy a device that is certified as carbon neutral.



### Greenfleet

Since 1997, Greenfleet has been at the forefront of carbon offsetting, planting over 9.6 million native trees across Australia and New Zealand. Their mission is to capture carbon emissions, restore biodiversity and create resilient ecosystems. By partnering with businesses and individuals, Greenfleet transforms carbon footprints into thriving forests, rejuvenating habitats for wildlife and enhancing the natural landscape.

### Here's how it works: the three steps to a carbon neutral MFD

**Step 1 – Reduce carbon in product production.** We eliminate as much as possible from the production process, leaving minimal emissions to be offset.

**Step 2 – Calculate remaining emissions.** Using the Life Cycle Assessment method (LCA), and the Greenhouse Gas assessment, the remaining footprint of a Toshiba device is calculated, taking into account:

- All the materials and processes used in the manufacture of its products.
- The carbon implications of the consumables, such as toner and paper.
- The energy that will be used in servicing and operating the device throughout its lifecycle.

**Step 3 – Offset.** When you buy or lease your Toshiba MFD, you can choose to add a small single payment to offset its CO<sub>2</sub> emissions. Your MFD is then certified as carbon neutral, helping your organisation to meet its ESG targets.

Your payment is used by our specialist offset partner for projects such as reforestation, to replace the CO<sub>2</sub> used in the lifecycle of your device.

### 3. Offset your paper use - PrintReleaf

We help you to offset the impact of the paper you use throughout the life of your printer.

Toshiba MFD customers can choose to offset the paper they use in their device, through the PrintReleaf program. In Australia, Toshiba is the only MFD manufacturer to offer PrintReleaf on its devices.

PrintReleaf is a system that automatically tracks and reports on the printer paper you use, and plants new trees to replace it. It lowers the environmental impact of your printing and gives you a certified record of your contribution.

#### There are four steps to PrintReleaf:

- a. **Capture** paper usage, through software linked to your printer.
- b. **Calculate** how many trees were needed to create your paper.
- c. **Plant the** equivalent number of new trees.
- d. **Report and share** – monthly environmental impact statements.

Toshiba has partnered with PrintReleaf since 2016 and since then has planted over 75,000 trees in worldwide reforestation projects.



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## 4. Pre-owned MFDs

We offer pre-owned Toshiba devices, helping you to reduce your environmental footprint, and your device costs.

For an increasing number of organisations, their environmental strategy includes buying refurbished equipment, rather than new. Toshiba can help here too—we offer fully pre-owned MFDs for an economical, high-performance and environmentally sustainable print/copy/scan solution.

- Our pre-owned devices are serviced and reconditioned by Toshiba-trained technicians.
- All parts are inspected, tested, cleaned and if necessary replaced.
- Every device is protected by Toshiba's five-year quality satisfaction guarantee.
- All devices have callout maintenance support from a nationwide network of technicians.

Pre-owned Toshiba MFDs give you the quality, performance and support of a new device, without the manufacturing impact.

**At Toshiba, we understand how important it is to your business to meet your environmental responsibilities. That's why we offer a range of options to help you manage the emissions generated by the printers.**

Partner with Toshiba to take your next step to a more environmentally sustainable business.

Toshiba Australia

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[www.toshiba-business.com.au](http://www.toshiba-business.com.au)

1. Geddes V. (2023) [White Paper on Australian/NZ ESG Reporting Practices in 2023](#). First Advisers.

2. EY Global. (2021) [Why sustainability has become a corporate imperative](#). Ernst & Young Global Ltd.

3. Statista Research Department. (2024) [Share of consumers who consider sustainability in purchase decisions Australia 2022](#). Statista.

4. <https://array1epd.com.au>