

# The Case For Business Digitalisation

“**Digitalisation** – The process of moving to a digital business, using digital technologies to change a business model or provide new revenue and opportunities”



## Efficiency

### Traditional Infrastructure

Increasing amounts of data is making it more time consuming and costly to find the right information at the right time...



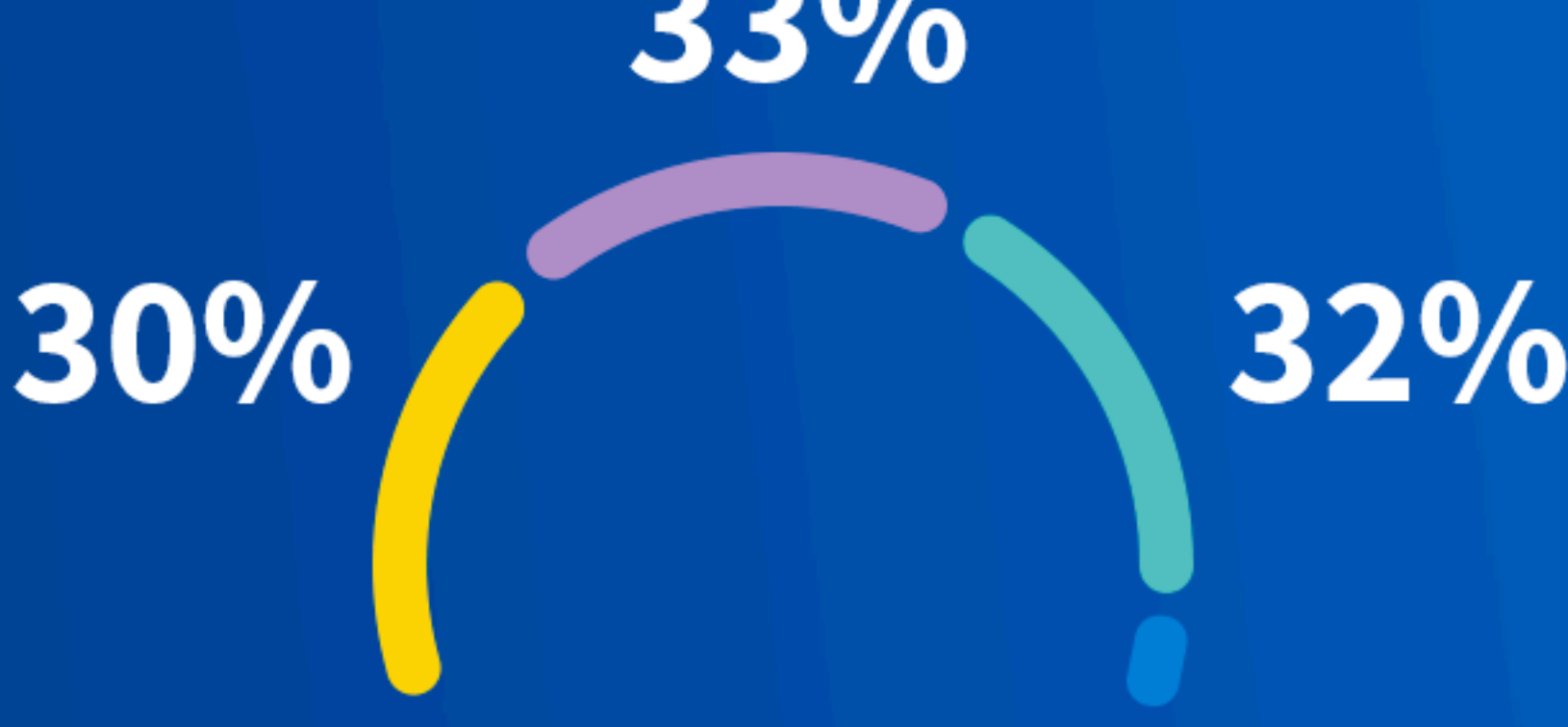
90% of the world's data was created in the last two years



80% of organisations' data remains unstructured

Biggest factors affecting back-office productivity

- 30% Poor data collection
- 33% Manual data extraction
- 32% Lack of physical space to store documentation



By digitising this additional data, we are able to drastically improve efficiency within businesses...



75% reduction in process cycle times



52% reduction in errors



35% reduction in costs

### Digitising Toolkit

**Scanning** converts your physical documents to computer processable files.

**Optical Character Recognition (OCR)** is a way of identifying printed characters within electronic files to enable digital processing.

**Document Management Systems (DMS)** allows the tracking, management and storage of electronic documents.

Despite the influx of technology aimed at increasing productivity, employees spend up to **40% of their time** looking through physical and electronic filing systems for information.

Clearly, **smarter technology integration is needed**. Toshiba can ensure that your technology is really making your business more efficient.

## Workforce Demands

Changes in technology and the resultant expectations in the workforce are putting **new and challenging demands** on businesses information infrastructure



### Mobile Working

Technology is enabling more and more people to work remotely and has the potential to increase productivity.

**29% of Australian adults** worked remotely in 2022

**2.5 million people** worked from home on Census Day 2022

**67%** were sometimes or always working from home

**2 out of 3** Australians are working from home



### Digital Natives

Digital Natives are people who have grown up during the age of digital technology and were familiar with it from an early age.

**Over half the workforce** consider themselves digital natives – a number which will only continue to rise.

**78% of millennials** think access to modern technologies make them more productive

In order to satisfy the digital workforce **businesses must meet their needs**.



Providing innovative technology and workplace solutions enabling value for every workplace, keeping our customers in mind - all the time and everywhere.

## Get in touch

If you would like any further information about our products, solutions or services, please get in touch and find out how we can help your business.