

Backup is not equal to Disaster Recovery:

Understandably many people don't grasp the difference between Backup and Disaster Recovery. Yet the distinction is crucial and will be a key factor in ensuring your business will be back up and running with minimum interruption when any form of outage/disaster happens.

Let's be clear that disasters come in all shapes and forms and, all too often, companies need to protect themselves from their own errors and mistakes.

What about the employee that forgets his laptop, containing critical files which have not been backed up, on a train, plane...?

What about the CEO that deletes his Office 365 file with no way of retrieving it? The list goes on...

Broken down to its simplest, a DR solution is what enables you to restore quickly and efficiently when needed. Being able to back up is only one part of the equation and while ensuring that you take clean, regular backups of all your systems is essential, it is of little use if you are unable to restore from these backups. Therein lies the difference between a backup and DR solution.